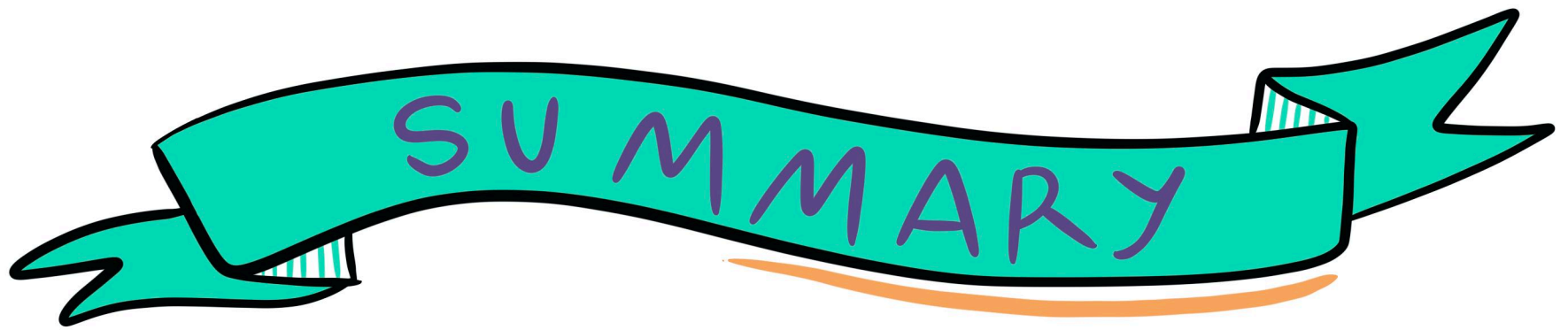




Strategic Priorities



SUMMARY

At the beginning of 2020, Survivor Alliance began its journey of Strategic Planning. After 2 Years, the organization was fully functioning, with Staff and Board Members, ongoing programming for Survivor Members, a demand for services and the need to determine direction.

The process was led by Kaajal Shah, of K Shah Consulting, LLC. Beginning in May 2020, an internal Strategic Planning Committee was developed composed of Staff and Board Members. The 7 month process included a thorough Environmental Scan of various stakeholders, a summary of findings to support the goal setting retreat with all Staff and Board Members, which yielded the following Strategic Priorities, which will guide Survivor Alliance into 2023.



Survivor Alliance will continue to:

- 1. Center and Uplift Survivor Voices**
- 2. Provide Trainings and Educational Resources to Survivor Members**
- 3. Build Out Survivor Based Support Spaces Globally**
- 4. Create Pathways to Consultancies**
- 5. Educate the Field on Survivor Inclusion**

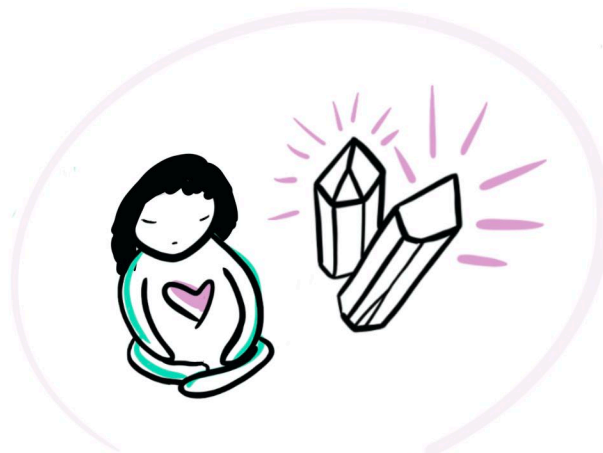
Through visioning together, it became clear that Survivor Alliance will:

1. continue to prioritize and work with a social justice based lens ensuring that those most impacted and marginalized are centered;
2. continue to shift the narrative of what it means to be a Survivor;
3. uplift survivors to contribute to and lead interventions;
4. work towards being a connected global network of survivors that facilitates self-actualization and success in areas of passion;
5. integrate the needed components to ensure barriers to access are minimized.

Survivor Alliance will strengthen the internal structure and operations of the organization to support ongoing growth and long term sustainability



Implement a Professional Development program for staff



Implement accessible mental health resources and policies to support Leadership Team



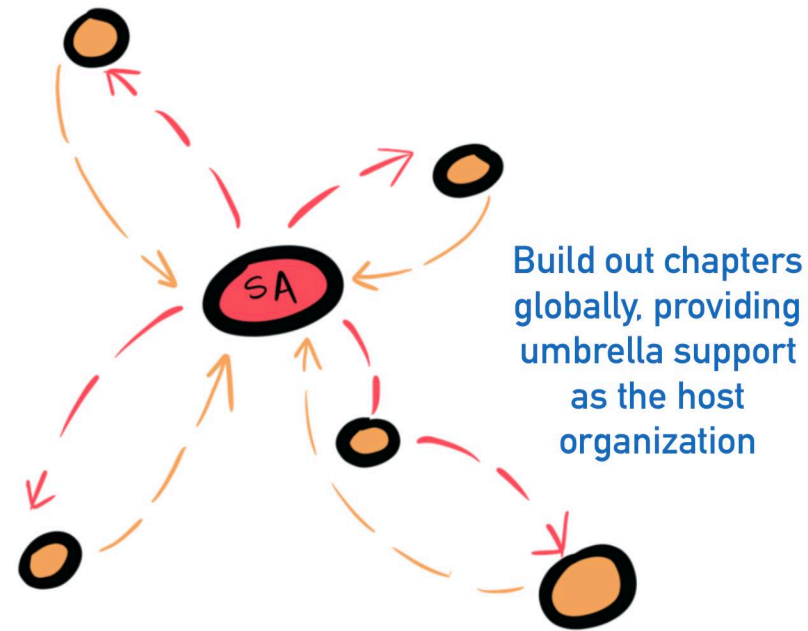
Develop onboarding processes and support smooth transitions

Pathways for increased communications and connections



Develop internal staff communications and decision-making processes

Survivor Alliance will continue to intentionally and strategically grow its Global Membership, aiming to reach 400 Survivors by 2023, while also maintaining focus on deepening member engagement.



Ongoing Member feedback to ensure programming is what is needed/ wanted

Ensure Offerings are as accessible as possible



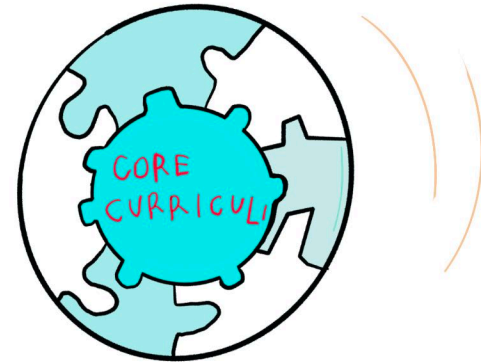
Develop metrics of success and accompanying program evaluation tools

Survivor Alliance will concretize and expand its trainings and education based offerings to become one of the leading spaces known for Survivor Leadership and Advancement.

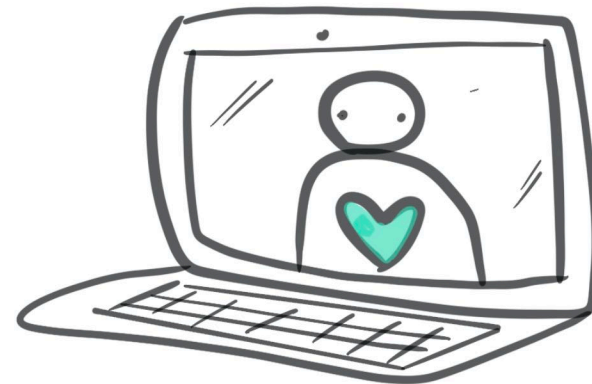
Partners create curriculum



University and accredited program partnerships



Plan beyond core curriculum and current offerings



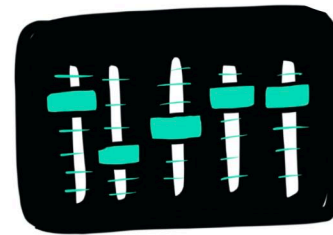
Online and ways to share/learn

Survivor Alliance will continue to provide consultation support for external partners around how to respectfully and fully integrate survivors into their spaces with the goal of transforming the Field within 3 years, then move into having survivors lead this work and/or phasing it out depending on need.

Develop
“business plan”
which includes a
projected annual
revenue goal



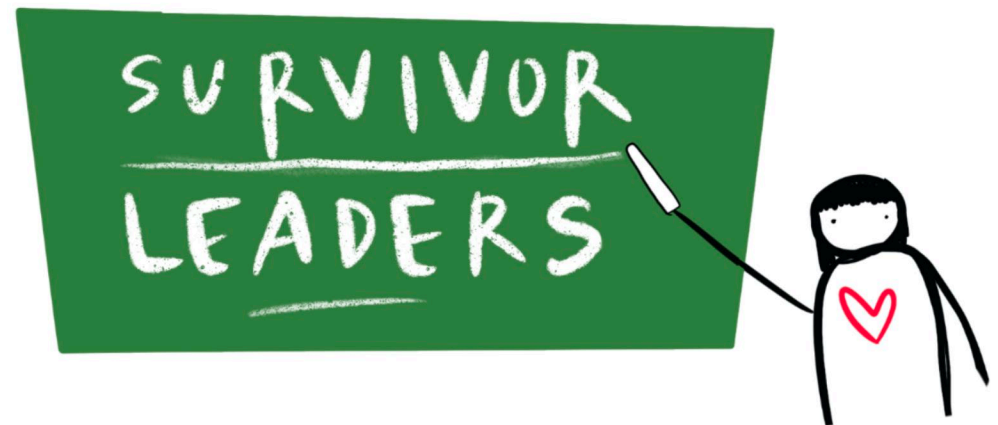
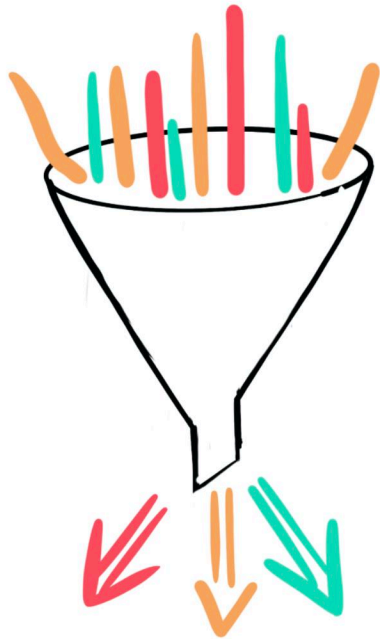
Develop “101 Go To Protocols”
around Survivor Engagement



Determine parameters for scopes of work and
needed expertise/capacity to fulfill requests

Survivor Alliance will continue to grow the number of Survivor Leaders that can fill consultancy positions and provide them ongoing leadership development support.

Develop internal system to filter and assign consultancy requests



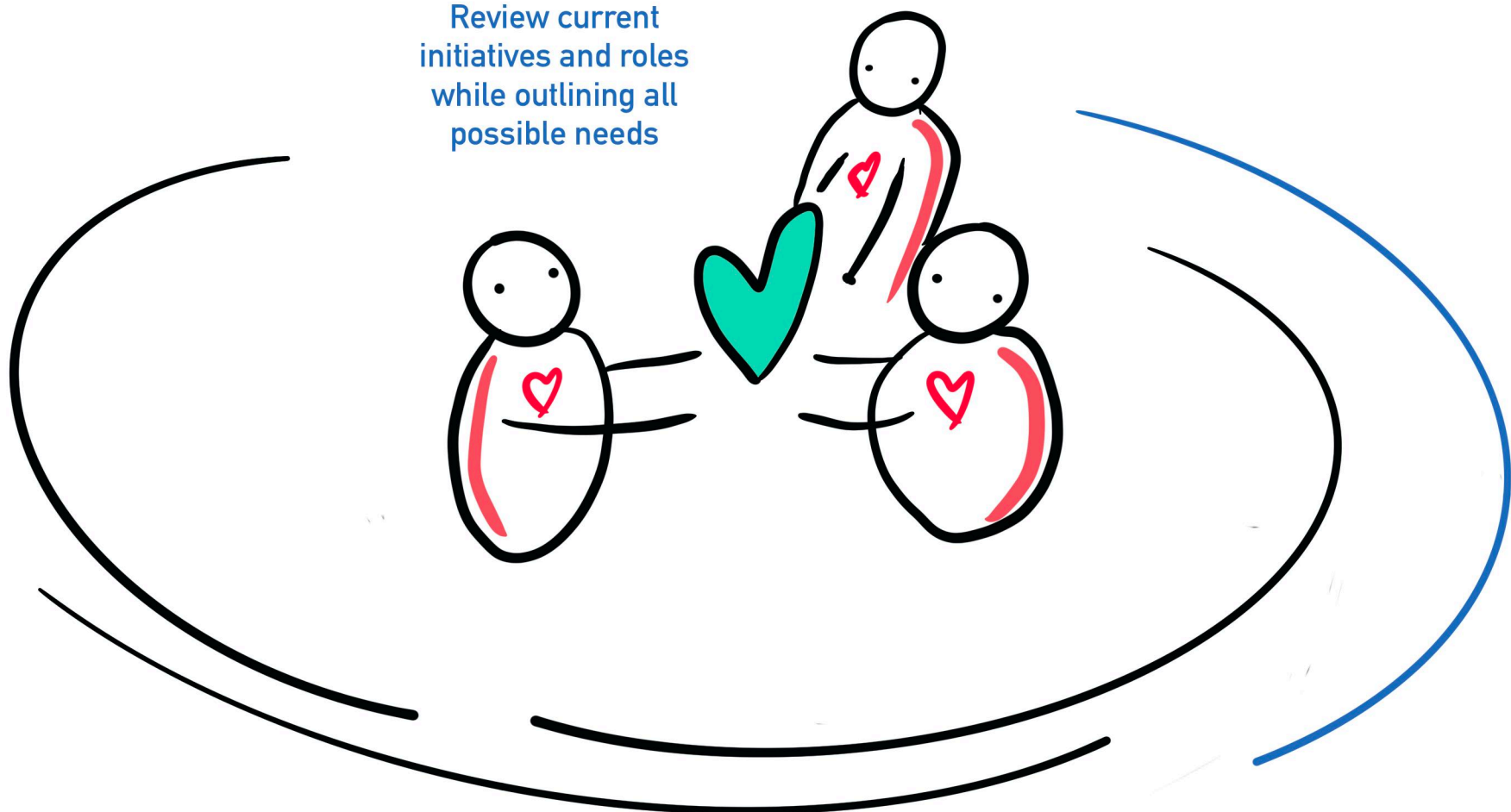
Determine ongoing employment and expertise needs, as well as needs of Survivor Leaders within this role

Develop strategy for long term, sustainable employment opportunities



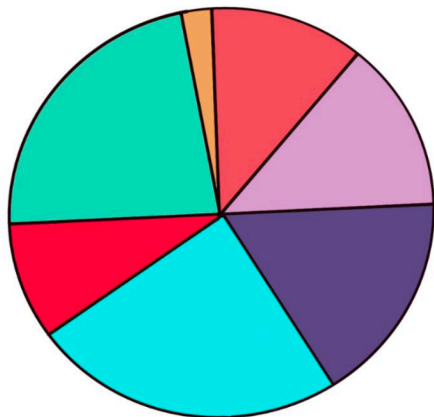
Survivor Alliance will explore its role around Survivor connection, coordination and support of mental health needs.

Review current initiatives and roles while outlining all possible needs



Determine internal capacity to expand within this area

Survivor Alliance will develop comprehensive fundraising and communications strategies and accompanying tools to support the strategic vision.



Revise budget to incorporate updated Strategic Priorities

Review and assess fundraising strategies

